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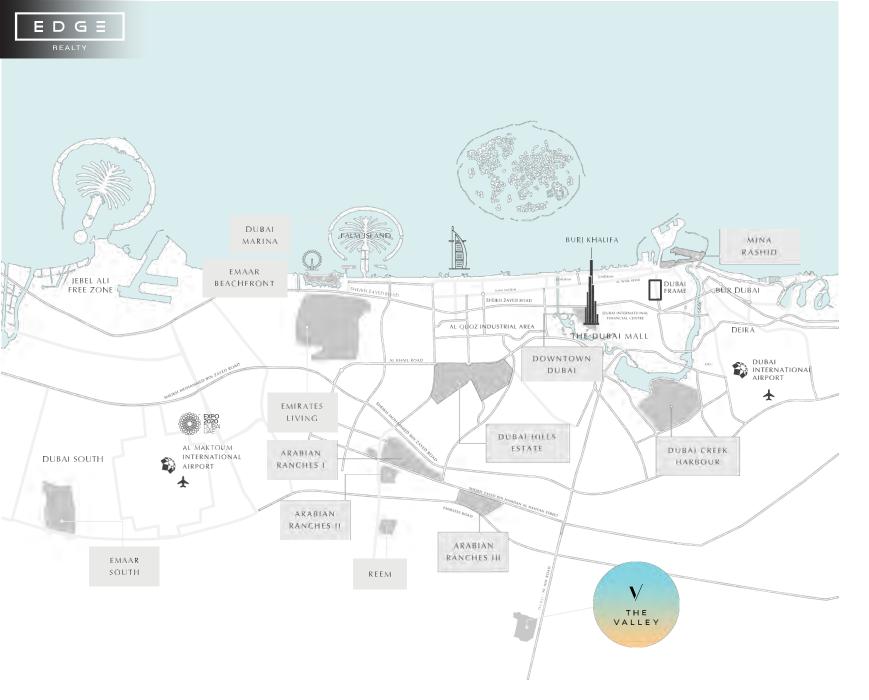


# The Valley

The Valley is Dubai's first true suburb, spanning an area of 200 hectares with over 4,500 residential units.

The Masterplan's concept stems from the desire to establish a strong sense of community family living equipped with retail, entertainment, recreational, educational and health facilities, making The Valley the ultimate Haven for families of the UAE.

Connecting residential neighborhoods through tributaries of green spaces, The Valley is a network of open spaces and unique activity nodes which vitalize the community fostering a rich public realm.



# A WONDERFUL LOCATION

THE VALLEY is strategically located on Dubai-Al Ain Road, which is a major connection point between the two key UAE emirates of Dubai and Abu Dhabi.

Your home at Talia provides a peaceful family sanctuary that is well-connected and within easy reach of all that Dubai has to offer.

05

minutes' drive from Dubai Rugby Sevens 80

minutes' drive from Dubai Outlet Mall

25

minutes' drive from Burj Khalifa/ The Dubai Mall 25

minutes' drive from Dubai International Airport



# THE VALLEY

#### **TALIA**

## The Valley

- Accessible to greater Dubai through Dubai-Al Ain road
- □ A vibrant Town Center is centered within the community
- A wide range of activity nodes connected by a green park, easily accessible from all residences
- ☐ Family Friendly Community living
- ☐ Suburban lifestyle
- Promotes well-being
- ☐ Connection to nature & Lush green park designs The Valley Park



NARA AT THE VALLEY

## A COMPREHENSIVE LIFESTYLE

The perfect setting to cultivate a tranquil mind and an active body, providing you with the best quality of life. Life in Nara includes unique activities and incredible amenities with green spaces and retail areas, playgrounds and parks, beach areas and sports facilities, all within easy reach.







**Picnic** Area



Pocket Park



Outdoor Fitness



Gardens







THE VALLEY

**TALIA** 

### **Destination Amenities**



32,000 sqm
Brighten up your day at the beating heart of THE VALLEY.



Indoor & outdoor retail



Farmers' market



Gourmet dining



20,000 sqm Enjoy an active, fulfilling & health lifestyle at the Sports Village.







Playground & outdoor gym



Bicycle & running tracks



10,000 sqm

Let your little ones' imagination soar at Kids' Dale.









33,000 sqm Unwind with a sunset yoga class at The Pavilion.









30,000 sqm Spend your afternoons basking under the sun at the Golden Beach.







F&B





#### The Golden Hub



An active attraction that introduces warm sandy shores, a beach pool and a generous gym and a putting-green area into The Valley, just a minute's walk from townhouses at TALIA.

The Golden hub brings to The Valley's residences the following amenities:

- Kid's play areas
- > An active Lawn
- Shaded Picnic Spots
- Sandy beach
- Wave Pool and lagoon with Pool Slide
- Beach Hammocks
- Wet play / Splashpad
- Sandy Volleyball Courts
- Putting-green area and Golf Simulation
- Destination Gym
- > Cafe
- Mini-Grocery







TALIA at The Valley, is the third community of 328 townhomes, and is an extension of the same principles driving, Nara, the second neighborhood at The Valley, of community living that is connected to nature.

The masterplan features intimate pocket parks, in the heart of the neighborhood that incorporate natural open space and various outdoor seating, all set amongst luscious lawns and green canopies.

From lush green sikkas, to convenient barbecue and grill areas, playscapes, jogging paths and many more, TALIA is a haven for young families who seek an active and healthy, green lifestyle in the heart of Dubai's most prominent upcoming suburb, The Valley.





Villa Types











**Interior Design** 

















#### Sales Pitch

- Located on Al Ain Road
- Best in Class Amenities
- Design Promotes Community Living
- Large Sikkas
- Pocket Parks
- Town Centre & Amenities Nodes
- 3 Design Elevations for Nara
- Best in Class Ticket Size
- **Best in Class Unit Size**

# Objection Handling

Objection	Response
Seems really far	25 Minutes to Downtown Dubai
Its on the main road	Way Inside the main road
Construction is slow	Eden Estimated Handover@2022
Nothing around	Outlet Mall, Silicon Central, IMG
	World Global Village & Cityland Mall
Time to develop	Amenities will be developed parallely
Unit Size	Suite Area is Competitive
Plot Size	Sizeable Plots, Sikkas & Pocket Parks



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